

Billing Address:

Mentzer Media Services Attention: Accounts Payable 600 Fairmount Avenue Suite 306 Towson, MD 21286 USA

Advertiser	POL/Americans For Prosperity	
Product	8/15-8/21 AMER. FOR PROSPERITY	
Estimate Number	303	

Invoice #	198036-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/21/12

Station	WAVY
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	198036
Alt Order #	06841060
Deal #	
Order Flight	08/15/12 - 08/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN15077/IN15162/SP9358

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	WAVY	M-F News 10 @11	11p-1130p	•	to		•	•	•		
				08/13/1	2 to 08/19/12	3x	WTF				
	WAVY			W	08/15/12	:30	11:21 PM	AFP12TV14H	\$1,800.00		5
	WAVY			W	08/15/12	:30	11:31 PM	AFP12TV14H	\$1,800.00		1
	WAVY			Th	08/16/12	:30	11:21 PM	AFP12TV14H	\$1,800.00		4
7	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					2 to 08/19/12	3x	WTF				
	WAVY			W	08/15/12	:30	11:48 PM	AFP12TV14H	\$400.00		2
	WAVY			Th	08/16/12	:30	12:30 AM	AFP12TV14H	\$400.00		1
	WAVY			F	08/17/12	:30	12:10 AM	AFP12TV14H	\$400.00		3
8	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
				08/13/1	2 to 08/19/12	1x	S-				
	WAVY			Sa	08/18/12	:30	6:43 AM	AFP12TV14H	\$400.00		1
9	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
				08/13/1	2 to 08/19/12	2x	S-				
	WAVY			Sa	08/18/12	:30	7:11 AM	AFP12TV14H	\$800.00		2
	WAVY			Sa	08/18/12	:30	7:43 AM	AFP12TV14H	\$800.00		1
10	WAVY	Today Show Saturday	8a-10a		to						
		,		08/13/1	2 to 08/19/12	1x	S-				
	WAVY			Sa	08/18/12	:30	8:26 AM	AFP12TV14H	\$1,200.00		1
11	WAVY	WAVY News 10 Sat 6p	6p-630p		to				. ,		
		Tive in the new real earlier	op soop	08/13/1	2 to 08/19/12	2x	S-				
	WAVY			Sa	08/18/12	:30	6:08 PM	AFP12TV14H	\$500.00		2
	WAVY			Sa	08/18/12	:30	6:29 PM	AFP12TV14H	\$500.00		1
12	WAVY	Sa 7-8p	7p-8p	O u	to	.00	0.20		φοσο.σσ		·
12	WAVI	3a 7-0p	1 p-op	09/12/1	2 to 08/19/12	1x	S-				
	WAVY			Sa	08/18/12	:30	7:54 PM	AFP12TV14H	\$300.00		1
40		DC 4	DOA	Sa		.30	1.54 F IVI	APT 121 V 1411	φ300.00		į
13	WAVY	PGA	PGA	00/40/4	to		CC				
				08/13/1	2 to 08/19/12	4x	SS				



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13	WAVY	PGA	PGA		to				<u> </u>		
	WAVY			Sa	08/18/12	:30	4:50 PM	AFP12TV14H	\$250.00		3
	WAVY			Sa	08/18/12	:30	5:35 PM	AFP12TV14H	\$250.00		1
	WAVY			Su	08/19/12	:30	4:50 PM	AFP12TV14H	\$250.00		2
	WAVY			Su	08/19/12	:30	5:24 PM	AFP12TV14H	\$250.00		4
15	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
					2 to 08/19/12	1x	S				
	WAVY			Su	08/19/12	:30	7:30 AM	AFP12TV14H	\$800.00		1
17	WAVY	Meet the Press	9a-10a		to						
				08/13/1	2 to 08/19/12	1x	S				
	WAVY			Su	08/19/12	:30	10:00 AM	AFP12TV14H	\$1,500.00		1
18	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
		·		08/13/1	2 to 08/19/12	2x	S				
	WAVY			Su	08/19/12	:00			\$500.00	Credited	2
	WAVY			Su	08/19/12	:30	6:53 PM	AFP12TV14H	\$500.00		1
19	WAVY	Su 1130p-12a	1130p-12a		to						
				08/13/1	2 to 08/19/12	2x	S				
	WAVY			Su	08/19/12	:00			\$300.00	Credited	2
	WAVY			Su	08/19/12	:30	11:59 PM	AFP12TV14H	\$300.00		1
20	WAVY	Today Show 2	9a-10a		to						
		-		08/20/12	2 to 08/26/12	1x	M				
	WAVY			M	08/20/12	:30	9:26 AM	AFP12TV14H	\$500.00		1
21	WAVY	Hampton Roads Show	11a-12p		to						
		·	·	08/20/12	2 to 08/26/12	4x	МТ				
	WAVY			M	08/20/12	:30	11:40 AM	AFP12TV14H	\$150.00		1
	WAVY			M	08/20/12	:30	11:58 AM	AFP12TV14H	\$150.00		3
	WAVY			Tu	08/21/12	:30	11:10 AM	AFP12TV14H	\$150.00		4
	WAVY			Tu	08/21/12	:30	11:49 AM	AFP12TV14H	\$150.00		2
22	WAVY	News 10 @ Noon	12p-1p		to						



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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	WAVY	News 10 @ Noon	12p-1p	•	to	•					
				08/20/1	2 to 08/26/12	4x	MT				
	WAVY			M	08/20/12	:30	12:23 PM	AFP12TV14H	\$250.00		1
	WAVY			M	08/20/12	:30	12:59 PM	AFP12TV14H	\$250.00		4
	WAVY			Tu	08/21/12	:30	12:24 PM	AFP12TV14H	\$250.00		3
	WAVY			Tu	08/21/12	:30	12:54 PM	AFP12TV14H	\$250.00		2
23	WAVY	News 10 @530p	530p-6p		to						
					2 to 08/26/12	2x	MT				
	WAVY			М	08/20/12	:30	5:51 PM	AFP12TV14H	\$1,500.00		1
	WAVY			Tu	08/21/12	:30	5:44 PM	AFP12TV14H	\$1,500.00		2
24	WAVY	News 10 @6p	6p-630p		to						
				08/20/1	2 to 08/26/12	2x	МТ				
	WAVY			M	08/20/12	:30	6:09 PM	AFP12TV14H	\$1,800.00		1
	WAVY			Tu	08/21/12	:30	6:21 PM	AFP12TV14H	\$1,800.00		2
25	WAVY	M-F News 10 @11	11p-1130p		to						
				08/20/1	2 to 08/26/12	2x	MT				
	WAVY			М	08/20/12	:30	11:12 PM	AFP12TV14H	\$1,800.00		1
	WAVY			Tu	08/21/12	:30	11:13 PM	AFP12TV14H	\$1,800.00		4
26	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				08/20/1	2 to 08/26/12	2x	MT				
	WAVY			М	08/20/12	:30	12:31 AM	AFP12TV14H	\$400.00		1
	WAVY			Tu	08/21/12	:30	12:30 AM	AFP12TV14H	\$400.00		2
27	WAVY	Today Show 2	9a-10a		to						
		-		08/13/1	2 to 08/19/12	2x	TF				
	WAVY			Th	08/16/12	:30	9:59 AM	AFP12TV14H	\$500.00		1
	WAVY			F	08/17/12	:30	9:27 AM	AFP12TV14H	\$500.00		2
28	WAVY	Tonight Show w/Leno	1134p-1237a		to						
		_	•	08/13/1	2 to 08/19/12	2x	TF				
	WAVY			Th	08/16/12	:30	12:08 AM	AFP12TV14H	\$400.00		2



Remit Address: Main: (757) 393-1010 Billing: (317) 923-8888

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28	WAVY	Tonight Show w/Leno	1134p-1237a	·	to	•			•		<u> </u>
	WAVY			F	08/17/12	:30	12:31 AM	AFP12TV14H	\$400.00		1
29	WAVY	Sa 7-8p	7p-8p		to						
				08/13/12 to 08/19/12		1x	xS-				
	WAVY			Sa	08/18/12	:30	7:36 PM	AFP12TV14H	\$300.00		1
30	WAVY	Today Show 2	9a-10a		to						
				08/20/1	2 to 08/26/12	2x	МТ				
	WAVY			M	08/20/12	:30	9:57 AM	AFP12TV14H	\$500.00		1
	WAVY			Tu	08/21/12	:30	9:48 AM	AFP12TV14H	\$500.00		2
31	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				08/20/1	08/20/12 to 08/26/12		МТ				
	WAVY			M	08/20/12	:30	11:47 PM	AFP12TV14H	\$400.00		2
	WAVY			Tu	08/21/12	:30	11:48 PM	AFP12TV14H	\$400.00		1
32	WAVY	Today Show 3	10a-11a		to						
				08/20/1	08/20/12 to 08/26/12		- T				
	WAVY			Tu	08/21/12	:30	10:49 AM	AFP12TV14H	\$400.00		1
			Aired Spots	68							

Gross Total \$44,600.00 **Agency Commission** \$6,690.00

Payment Terms 30 Days **Net Amount Due** \$37,910.00